

1. Exhibition Organizer / Partner under the agreement

JSC GRAND EXPO, as the exhibition Organizer and your partner under the agreement gives to the Exhibitor an opportunity to exhibit at the Licensing World Russia 2021 (hereinafter referred to as the Exhibition) in accordance with the below listed rules.

Exhibition organizer:
GRAND EXPO, JSC
10 Ordzhonikidze St., Moscow, 119071 Russia
Phone / Fax +7 (495) 640-27-76, +7 (495) 258-80-32
E-mail: info@licensingworld.ru
www.licensingworld.ru
Chief Executive Officer: Mr. Alexander Parafeynikov

2. The basic requirements for the exhibitors

„The basic requirements during events holding at IEC „Crocus Expo“ are the addition to the Exhibitor's participation rules and would be sent under the additional request or could be downloaded from the web-site www.licensingworld.ru.

3. Agreement conclusion

To become the Licensing World Russia 2021 Exhibitor the Application form for participation should be filled in, stamped, signed by Exhibitor's authorized representative and sent to the Organizer's address. Application form sent by fax or by e-mail in scanned version is valid for both parties.

Application for participation is the proposal, made by the Exhibitor, which is mandatory for the Exhibitor. After receipt by the Exhibitor of the invoice for services payment in accordance with the Application form the Contract-offer for Licensing World Russia 2021 participation enters to the force and defines the relationship between the Organizer and the Exhibitor.

Applications will be accepted until 28th February, 2021.

Application form and Contract-offer are sent under additional request or could be downloaded from the web-site www.licensingworld.ru.

4. Organizer's services

Exhibitor's payment for the Organizer's services for participation at the Exhibition includes:

4.1. Stand participation

4.1.1. Registration fee

Includes entrance pass to the loading gates zone during maintenance and dismantling period, exhibitor badges (1 badge for each 3 sq. m.), exhibitor's civil liability insurance, free of charge invitation tickets for guests.

4.1.2. Marketing fee

Includes exhibiting company information placement (including company LOGO) in the Official exhibition catalogue / guide in the sections: Alphabetical Exhibitors list; Exhibitors list in accordance with the represented countries; Brands list (upto 5 brands*), on the official exhibition web-site in the sections: Exhibitors, Brands list (in Russian and English languages); 1 piece of the Official exhibition catalogue / guide and 1 invitation ticket to the Exhibition evening welcome party.

* Information about additional brands placement in the Brands list in the Official catalogue and web-site is subject for surcharge.

4.1.3. Exhibition space rent

4.1.3.1. Equipped (standard shell scheme) space

- Minimum space – 9 sq. m.
 - Stand use in the exhibition hall
 - Standard stand marking (Fascia board with company name and stand №)
 - Back wall partitions; Floor carpeting;
 - Standard equipment (in accordance with the stand sizes)
 - Stand lighting, electricity connection & consumption;
- List of standard equipment could be sent together with the Exhibitor's Manual. All equipment is rent by the Exhibitor only for the exhibition holding period and could not be damaged. The damaged equipment should be reimbursed at the Exhibitor's expense.

4.1.3.2. Row exhibition space (without standard stand construction)

- Minimum exhibition space – 20 sq. m.
- For individual stand construction Exhibitor is to obtain accreditation of the relevant services of IEC „Crocus Expo“.

4.2. Distance participation

Cost of distance participation includes placement of the information about distance company exhibitor in the official exhibition catalogue and web-site, 1 piece of the catalogue, invitation tickets for the quests to the exhibition.

4.3. Basic services

Services granted by the Organizer on free of charge basis:

- Technical and organizing support of the Exhibitor by the Organizer during exhibition preparation and holding period;
- Business-center services (copy services, internet access);
- Exhibition hall general lighting;
- Daily cleaning of the rows between the exhibition stands of the exhibition hall (Exhibitor is responsible for his stand cleaning);
- Exhibition hall general security (stands security during maintenance and dismantling period and during exhibition holding period is not provided).

4.4. Exhibitor's Manual

To receive additional information about GRAND EXPO, JSC services and Licensing World Russia exhibition participation conditions please refer to the Exhibitor's Manual, which is sent by the Organizer to the Exhibitor together with the stand № confirmation.

5. Placement of the information in the Official exhibition catalogue

Information, submitted by the Exhibitor in the section "General Exhibitor" of the Application form is used as the official information about the exhibiting company for the exhibition catalogue in case GRAND EXPO, JSC does not receive other information, represented in the application forms of the Exhibitor's Manual in duly time.

6. Stands allocation / Exposition liability

Stands are allocated by GRAND EXPO, JSC. Organizer provides the Exhibitor with the space place in accordance with his wish and availability of possibility; the stand size in accordance with Application form. The Exhibitor does not have the right to claim for the certain stand place or size. The Exhibitor is to locate the exposition in the rented space.

7. Participation cancellation or absence

In case the registered and confirmed for participation at the exhibition Exhibitor (on the base of the Application form) does not exhibit, Exhibitor is obliged to pay the full fee for the exhibition participation and any otherwise agreed remuneration not depending on the reasons under which he does not exhibit (please refer to the Contract-offer for participation at the Licensing World Russia 2021).

8. Payment terms

Registration & Marketing fees are paid within 3 days upon invoice receipt on the base of the Application form for participation at the exhibition submitted to the Organizer.

In case of Registration & Marketing fees late payment the Application for participation is cancelled.

Payment for the exhibition space rent at the rate of 50% from the total cost is executed within 2 weeks upon invoice receipt on the base of the Application form for participation at the exhibition submitted to the Organizer.

Payment for the exhibition space rent at the rate of 50% from the total cost and payment for all rented services, submitted by GRAND EXPO, JSC at the extra cost is executed not later than **28th February 2021**.

Services, ordered by Exhibitor under invoices issued by GRAND EXPO, JSC after the indicated date, are paid within 3 banking days upon invoice receipt.

All bank commissions are paid by the Exhibitor (payer)!

Please pay your attention:

- Payment is executed by wire bank transfer in Euro;
- Bank transfer information:

The payment recipient company name: GRAND EXPO, JSC
Address: 10, Ordzhonikidze Street, Moscow, 119071, Russia
Payment account (EUR): 40702978222000007215 at AKB Absolut Bank,
SWIFT: ABSLRUMM
Correspondent account (EUR) 400/8880106/01 EUR at COMMERZBANK AG,
SWIFT: COBADEFF
Correspondent account (USD) 04417313 at DEUTSCHE BANK TRUST
COMPANY, AMERICAS, New York, NY, USA, SWIFT: BKTRUS33

9. Jurisdiction place, applicable law

Moscow is agreed as the jurisdiction place for any disputes resolution and payment obligations fulfillment in connection with the Application form for participation at the Licensing World Russia 2021, Contract-offer & Participation rules for Exhibitors. Mutual rights and obligations arising hereunder shall be governed by the Russian Federation laws.